



presents an invitation to apply
for the position of

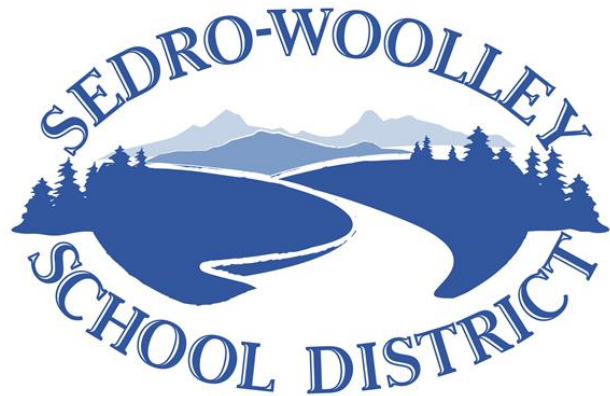
SUPERINTENDENT

Sedro-Woolley School District
Sedro-Woolley, WA

The Board of Directors of the Sedro-Woolley School District seeks highly qualified applicants for the position of superintendent.

The district is replacing Phil Brockman, who has served as the Sedro-Woolley Superintendent since 2013 and will be retiring at the end of the 2020-2021 school year.

This position is open until filled. To receive full consideration, apply by January 22, 2021.



CHALLENGES AND OPPORTUNITIES

- Continue the district's focus on equity and social justice, professional learning, and supports for all staff
- Support a unified, collaborative and distributive leadership team that, in turn, will develop comprehensive systems to support success for the district's schools, staff, and students
- Increase the district's staff diversity at all levels through the recruitment and vetting of outstanding new employees
- Maintain and enhance the many

PROFESSIONAL QUALIFICATIONS

The successful candidate will possess and have demonstrated the skills and abilities essential for excellence in educational leadership, including:

- **A student-centered leader** who is passionate that every child receives the best public education possible to achieve their full potential and become a productive contributor to society, embraces inclusion and champions equity in meeting the social and emotional and educational well-being of all children and families, and drives this belief through rigorous and relevant curriculum, instructional and assessment practices.
- **A collaborative and inclusive leader** who learns

areas of academic excellence within the district

- Support completion of capital levy projects



from and contributes to the learning of others, engages stakeholders, listens well, invites constructive criticism, considers feedback in final decision making, and communicates the needs and accomplishments of the district in a variety of formats through internal and external engagement.

- **An influential leader of high ethical standards** who inspires excellence and dedication, builds trust within the district and community, and fosters confidence in staff, parents, students and community to promote the public good.
- **A visionary leader** who listens and communicates ideas clearly and effectively, seeks and transforms ideas into reality, celebrates innovation, focuses on success, accepts risk and builds a culture of growth and problem solving through continuous improvement.
- **A sound fiscal leader** who prioritizes the use of all resources to maximize the impact and benefit to students and employees while adhering to state and federal requirements.
- **A highly visible leader in the schools and community** in support of strong positive community engagement and relationships.

THE DISTRICT

The Sedro-Woolley School District educates more than 4,200 students in preschool through 12th grade. The district comprises one comprehensive high school, one alternative high school, one middle school (7–8), 7 elementary schools and one preschool program. There is also an academy that partners with the Cascade Job Corps offering students a chance to finish their high school diplomas. The district enjoys a strong working relationship with more than 700 full- and part-time staff members.

Generations of Sedro-Woolley families have attended district schools — Cub pride runs deep. The district is beginning to see more diverse populations, with a variety of languages spoken in students' homes, including Spanish, Russian and Ukrainian. We also have a strong relationship with the Upper Skagit Indian Tribe. Parent engagement, along with building business and community partnerships, remains a priority.

High-quality academics is the cornerstone of the comprehensive education provided to all students. In February 2020, the district passed a six-year, \$15 million capital levy to replace aging roofs, boilers and HVAC systems, enhance security measures and improve ADA accessibility.

The district continues to support social and emotional wellness as well as drug prevention with the RISE Community Coalition. Students enjoy opportunities outside the classroom with extracurricular activities, including championship athletics, and creative performing arts programs. The district's Career and Technical Education programming is second to none and is a source of great community pride.

OUR VISION

Graduates apply their knowledge and the skills of communication, collaboration, critical thinking and life to become competent, productive, contributing citizens of the 21st Century.

OUR MISSION

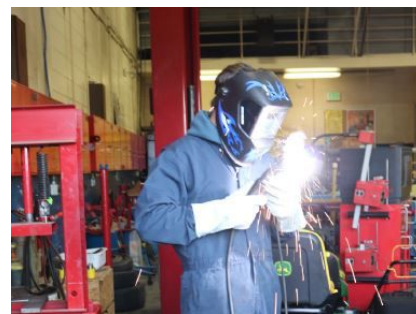
The mission of the Sedro-Woolley School District is every student graduates with the knowledge and skills for future learning and success.

THE COMMUNITY

This is the town that logging built and innovative industry continues to sustain. The town's history is celebrated each year with Loggerodeo — one of the oldest rural

summer celebrations in the state that features a carnival, foot race, a world-famous chain-saw carving contest and an old-fashioned PRWA rodeo. The high school's logging rodeo team has won the state competition for the past 20 years. The town's population is estimated to be just over 12,000 residents and it's known as a safe community to raise one's family. The unusual name also has a story behind it. Originally two neighboring rival towns known as Bug and Woolley, the wives were vocal in their desire that "Bug" be changed. The town's founder renamed it "Sedro" in a nod to the Spanish spelling of Cedar (Cedra). The two towns merged together in 1898 and is officially hyphenated — locals also have strong opinions about the correct pronunciation.

For more information about the district and this opportunity visit:
<https://www.swsd.k12.wa.us/domain/950>



BOARD MEMBERS

Christina Jepperson - President
Eric A. Johnson - Vice President
Enrique López Cisneros
Danielle Russell
Brandon Bond

COMPENSATION

The School Board will negotiate a multi-year contract with the successful candidate with the salary commensurate with similar Western Washington school districts.

APPLICATION PROCEDURES

For full consideration, application materials are due January 22, 2021.
The district retains the right to accept applications until the position is filled.

A completed application packet should include the following:

- A formal letter of application
- A completed application form (request from Mark J. Venn or Wayne Robertson)
- A current resume
- Three to five letters of recommendation
- A written statement explaining how you plan to address each of the challenges and opportunities noted in this vacancy announcement

Send an electronic copy of all application materials to the following:
(PDF OR WORD FORMAT PREFERRED)

dennisray@superintendentsearch.com
m.venn@superintendentsearch.com
w.robertson@superintendentsearch.com

Application materials will become property of NWLA and will not be returned to the applicant.
Please do not contact the school district directly regarding the selection process for this position.
All inquiries, including those from applicants with disabilities who need help in completing application materials, should be made to the following NWLA Associates:

Wayne Robertson | Phone: (425) 238-5358 | Email: w.robertson@superintendentsearch.com
Mark J. Venn | Phone: (360) 770-2182 | Email: m.venn@superintendentsearch.com

